

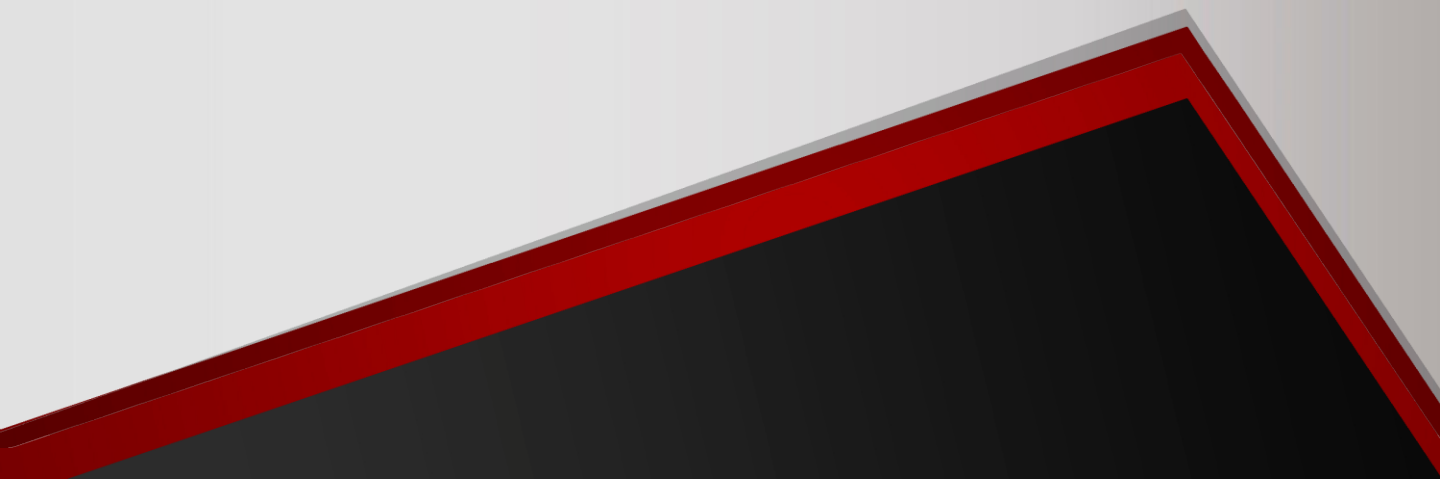


ATC

Ashraf Abdel Ghani
Professional Education & Training

CMA

Certified Management Accountant



CMA PART 1

Certified Management Accountant

What is the CMA Certificate ?

CMA stands for Certified Management Accountant.

The **CMA** certificate is an international prestigious designation assuring that its holder is professional in financial planning, financial analysis, and management decision support. CMA certificate is highly demanded by companies and employers around the globe for the its high value added.

What is the added value to be a CMA holder ?

- Mastering preparation of different financial reports .
- Participating in strategic planning for your organization
- Participating in your organization performance evaluation .
- Gaining better understanding of your business contexts.
- Improving your career potential, your income as well as
- your personal life .

What will I learn to be a CMA ?

- Preparing financial Statements
- Strategic Planning
- Annual Budgets
- Company Performance Evaluation
- Costing Systems
- Modern Business Processes
- Internal Controls and Internal Audit
- Technology and Analytics



► **Why should I join ATC for CMA review ?**

- Professional member at IMA
- Instructors with more than 30 years of high-level practical experience
- Instructors experience with multinationals and large audit firms
- Instructors hold highest level of international certificates
- Free "English for CMA" Course
- Advanced test software
- The most modern education and training technology



► **What does it mean for ATC being a GGI member ?**

Geneva Group International (GGI) is a global alliance of independent, leading law, accounting, audit, management consulting and trust firms. All GGI members are carefully selected and reflecting high quality standards. According to latest survey, GGI has been globally ranked as no. 6.

► *Why CMAs are important to companies ?*

CMA holders are high profile professionals who are:

- Effective leaders motivating and coaching their teams .
- Supporting management in taking rational business decisions .
- Supporting management in setting winning strategic directions .
- Helping their organization in saving costs and increasing .
- revenues and profits .

► *What is IMA ?*

IMA (Institute of Management Accountants) is now known as the Association of Accountants and Financial Professionals in Business. It is the world-wide leading organization working on developing the management accounting career. It is the authority responsible for membership and **CMA** exam registration and administration. IMA was founded in 1919, in New Jersey, USA





► ***What is required be a CMA ?***

- Be a member of **IMA**
- Pass the exams
- Bachelor Degree
- Two years experience

► ***What is the Cost and Time?***

ATC provides the most competitive CMA review program with the highest value for money .

CMA Part 1 :

In Class: 9000 L.E

100 hours – two lectures per week – 3 hours per lecture – 4 months

Online : 8500 L.E

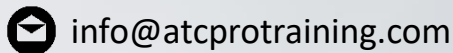
100 hours – two lectures per week – 3 hours per lecture – 4 months

Other options available. One Long Day / Weekends



ATC Professional Education & Training

Social Media Accounts



Training Coordinators

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Location QR